

**MENTEE****Sylvie Sagbo Gommard**

General Manager

SENAR – Les Délices Lysa (Lysa & Co)



Sénégal

After more than fourteen years in the financial markets in Paris, Sylvie Sagbo Gommard decided in 2015 to return to Senegal, her country of origin, to take over the family business, SENAR – Les Délices Lysa, founded in 1982 by her mother, Lydie Sagbo. Born in Dakar to a Beninese father and a Togolese mother, Sylvie holds a Master's degree in Finance and Capital Markets from the École Supérieure de Gestion de Paris. Before returning, she worked as a consultant in asset management, investment banking, and strategic consulting, accumulating nearly fifteen years of international experience. Driven by a passion for entrepreneurship and a desire to promote local agricultural products, she transformed a family-run artisanal business into a leading national brand in Senegal's agri-food sector. In 2018, she established a strategic partnership with Téranga Capital, an impact investment fund, which enabled the construction of a new processing facility and the launch of the Lysa & Co. brand. Under her leadership, the company has undergone significant modernization, expanded its product range, and enhanced the professionalism of its teams. Sylvie embodies a generation of African women who combine rigor, innovation, and social impact, while working to empower rural women and promote African agricultural sectors.

SENAR – Les Délices Lysa (Lysa & Co)

Founded in 1982, SENAR – Les Délices Lysa is a Senegalese family-owned business specializing in the artisanal processing of products made from peanuts, cashews, and corn. It offers natural, additive-free products crafted using traditional methods. The company employs nearly 50 people, mostly women, and works with over 300 local producers. It processes more than 250 tons annually and distributes its products to over 300 retail locations in Senegal, as well as for export. Its diverse product line combines tradition and innovation, with the ambition of becoming a major regional player.

**MENTOR****Cristina Hastings**Head of Sustainable Development
Nuveen Natural Capital (NNC)