

**MENTEE****Sharon Chingwaro**

Founder & CEO

Mambokadzi Bath & Body (WildChild Pvt Ltd)



Zimbabwe

Sharon Chingwaro is the Founder and CEO of Mambokadzi Bath & Body, a Zimbabwean wellness and ethnomedicine enterprise rooted in traditional African herbal knowledge. As an ethnomedicine practitioner and women's wellness advocate, Sharon has built a fast-growing movement that blends ancestral healing with modern self-care. She works closely with women across Zimbabwe, empowering them with practical knowledge, accessible wellness solutions, and business opportunities in the herbal and skincare value chain. Sharon was named 2025 Women Agripreneur of the Year Awards (WAYA) 1st Runner-Up under AGRA's Value4Her program, recognized for transforming indigenous herbal wisdom into a sustainable and women-driven African enterprise. She continues to champion local sourcing, smallholder farmer partnerships, and community-centered entrepreneurship. A mentor, trainer, and advocate for rural women's economic empowerment, Sharon's work reflects a deep commitment to restoring dignity, opportunity, and wellness for African women.

Mambokadzi Bath & Body (WildChild Pvt Ltd)

Founded in Zimbabwe, Mambokadzi Bath & Body is a women-led wellness and ethnomedicine enterprise dedicated to producing natural herbal remedies, skincare products, feminine wellness solutions, and nutritional blends inspired by African healing traditions. The company works with over 350 women distributors, partners with 27 smallholder farmers and 3 cooperatives supporting more than 450 rural families; and serves a community of more than 31,000 customers nationwide. Mambokadzi promotes ethical sourcing, women-centered entrepreneurship, and community wellness through its vendor program, farmer partnerships, and herbal training initiatives. Through its expanding ecosystem, Mambokadzi provides accessible natural products, sustainable income opportunities for women, and culturally grounded wellness solutions that preserve and celebrate African healing.

**MENTOR****Dori Gingera-Beauchemin**

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