



## MENTEE

### Roselyn Kasunda Blackson

Founder & Managing Director

Peculiar Honeybee Products and Services



Malawi

Roselyn Kasunda Blackson is the Founder and Managing Director of Peculiar Honeybee Products and Services (PEHOPS), a Malawian social enterprise committed to promoting sustainable beekeeping and empowering marginalized communities, including women, youth, and persons with disabilities. A graduate of Lilongwe University of Agriculture and Natural Resources (LUANAR) with a Bachelor of Science in Agriculture, Roselyn founded PEHOPS in 2018 while still a student, transforming a small university project into a nationally recognized enterprise. Her entrepreneurial journey began with limited resources but immense determination, earning her the Uniterra Grow Fund Award in 2019 and subsequent international recognition for youth leadership and climate action across Africa and Europe.

Roselyn currently serves as the Treasurer of the Malawi Bee Products Association, where she revitalized the organization after 16 years of inactivity, and as Youth Director on the Board of the Farmers Union of Malawi, where she leads initiatives to engage young farmers in agribusiness. She is also the founder of the Young Agripreneurs Network and an alumna of the Nairobi Summer School on Climate Justice (PACJA, 2024).

#### **Peculiar Honeybee Products and Services (PEHOPS):**

PEHOPS, founded in 2018 in Malawi, promotes sustainable beekeeping for climate action and rural incomes. It produces honey and bee based products while providing training and consultancy. Working with 28 communities, PEHOPS supports 2,500 households, 60 percent persons with disabilities, has donated 380 beehives, and trains farmers to build hives locally. Its Tree Rental Model partners with 35 communities to install hives in rented trees, creating income and reducing deforestation.

The enterprise employs 15 staff and supports over 500 indirect livelihoods while guaranteeing market access for community honey producers.



## MENTOR

### Miriam Chabaari

CEO,

Tharaka HoneyBee Products Limited