



## MENTEE

### Rebeccah Wairimu

Entrepreneur, Agribusiness Strategist, Director  
Recea Enterprise



Kenya

Rebeccah Wairimu is a distinguished Kenyan entrepreneur and agribusiness strategist, currently serving as the Director of Recea Enterprise, a progressive and growth-oriented agribusiness company dedicated to strengthening agricultural value chains and advancing sustainable agricultural development. With a deep-rooted passion for agriculture, enterprise development, and community empowerment, she has established herself as a forward-thinking leader committed to transforming the agricultural sector through innovation, efficiency, and inclusive growth. As Director, Rebeccah provides strategic oversight and executive leadership across all operational and commercial functions of the company. Her leadership philosophy is anchored in integrity, accountability, and long-term value creation.

### Recea Enterprise

Is a trusted partner to farmers, agripreneurs, suppliers, and stakeholders, known for upholding high standards of quality, reliability, and professionalism in agricultural production, value addition, and the distribution of farm inputs and produce. Under Rebeccah Wairimu's leadership, the company has embraced modern agricultural practices, strengthened farmer networks, and improved market linkages to boost productivity and profitability across the value chain. She has been instrumental in connecting smallholder farmers to viable markets, expanding income opportunities, and promoting sustainable livelihoods. Her leadership focuses on operational efficiency, quality assurance, risk management, and continuous innovation to keep the enterprise competitive in a changing agribusiness landscape. Rebeccah is also passionate about empowering women and youth through mentorship, capacity building, and improved access to resources. Guided by a long-term vision, she sees agribusiness as a driver of economic transformation, food security, and sustainable development, and continues to position Recea Enterprise as an impact-driven organization in Kenya's agricultural sector.

## MENTORS



### Kiana Wilson

Industry Relations Manager  
FMC's U.S. Business



### Eunice Mwangera

CEO & Founder  
Hillside Green