Food and Agriculture Organization of the United Nations | International Agri-Food Network | emerging ag inc.

Women SME Accelerator Programme

MENTEE

Olga Yanda
Founder
WaziEats

Cameroon

A seasoned finance professional with strong experience in digital transformation projects, Olga is deeply rooted in the informal economy through her family background as the proud granddaughter of an informal market vendor. This personal heritage shapes her commitment to creating inclusive, sustainable economic opportunities for often-overlooked actors in the agri-food value chain. By integrating informal vendors and supporting smallholder farmers, her work has significantly reduced post-harvest losses through improved market access, better product distribution, and the adoption of digital tools. Her approach strengthens transparency, traceability, and resilience within agri-food systems, while empowering producers and vendors to participate more fully in formal markets. Olga's work has gained recognition and support from leading international organizations. She was awarded Runner-up in the Agritech Category at the WAYA Awards 2025, was a Central Africa Best Newcomer Finalist at the Global Startup Awards 2024 and the finalist of the REVUP for Women competition Douala in 2023.

WaziEats

Is an Agri FoodTech platform connecting smallholder farmers, micro processors, informal vendors and buyers to local and international markets. It uses digital tools to ensure traceability, transparency and compliance with good agricultural and food safety practices.

As the first Cameroonian platform to launch an intelligent WhatsApp chatbot, WaziEats enables rural farmers with limited internet access to connect to markets, reducing post harvest losses and improving fresh produce distribution. Beyond technology, the company builds producer capacity, digitizes operations and integrates small actors into formal markets. Through blockchain traceability, large scale training and inclusive governance with cooperatives, WaziEats strengthens economic resilience and climate adaptability across the agri food value chain.

MENTOR

Denisse Margarita Bravo Rodríguez

Pewman Innovation