



MENTEE

Millicent Okumu

Founder & CEO
Agriflex Ltd



Kenya

Millicent Okumu is the Co-Founder and Chief Executive Officer of Agriflex Ltd, a Kenyan agritech enterprise founded in August 2023, transforming smallholder farming through technology, data, and sustainable practices. An award-winning agripreneur, she was named Best Woman in Agriculture 2025 by the Agriculture Sector Network (ASNET) and recognized as the 2024 GreenTech Startup of the Year by the Women in Tech Global Awards. With over a decade of leadership in logistics, agribusiness, and supply chain management, Millicent has steered Agriflex's rapid growth into a trusted partner for over 2,000 agro-dealers—each serving 300–400 farmers—and more than 30,000 smallholder farmers across Kenya.

Agriflex Ltd

Provides affordable, certified agricultural inputs and precision farming services such as drone spraying and sensor-based monitoring, all powered by a mobile application and ERP system that ensure efficiency, traceability, and transparency across its value chain. Under her leadership, Agriflex has created over 60 direct jobs and supports more than 120 indirect jobs through its growing logistics, distribution, and retail network. The company collaborates with 15 farmer cooperatives and associations, representing over 200,000 smallholder members, and has trained 20,000+ farmers on climate-smart, regenerative, and precision farming practices. Agriflex's annual distribution capacity exceeds 1,800 metric tonnes of agricultural inputs, serving over 2,000 paying agro-dealers and 20,000 farmers, with 8,000+ regular customers accessing quality inputs, advisory services, and market linkages through its digital ecosystem. Beyond entrepreneurship, Millicent is a Westerwelle Young Founders Fellow (2025), Leading African Women in Food Fellow (AFC), and a member of the UN Global Compact. She is deeply committed to advancing women's leadership, youth inclusion, and climate resilience in agriculture—championing a vision where technology, trust, and sustainability grow together to build a food-secure Africa.



MENTOR

Farah Bala

Founder
Farsight