



MENTEE

Irene Simon Ivambi

CEO

Mrembo Naturals Limited



Tanzania

Irene Simon Ivambi is a social entrepreneur who empowers women and promotes natural beauty through organic cosmetics made from fruits, flowers and vegetables. Her work began after health issues from harsh hair chemicals, which inspired her organic haircare brand.

She has ten years of industry experience, a Diploma in Hair Care Organic Formulations, a Bachelor's in Marketing and a Master's in Project Management. Early recognition includes Youngest and Top Distributor of the Year at 24 from Oriflame. Her awards and honors include Best Graduate Entrepreneur from NEEC (2017), Tanzanian "She Hero" (2018), Laureate of the Year in Tanzania from Women in Africa (2021), technical grants from IMPACT HER, judge for the Top 50 Young Women Entrepreneurs (2022), and recognition among the Top 50 Trailblazers by FFI (2023).

She coordinates Young Women Entrepreneurs in Tanzania, has spoken on AFCFTA panels in Durban, Zanzibar and Botswana, and exhibited in Italy and Germany. She was also featured in The Citizen as a Rising Woman. She is known for her ethical leadership, resilience and faith.

Mrembo Naturals

Mrembo Naturals turns discarded crops into organic cosmetic raw materials in Tanzania. Noting that 45% of crops are wasted annually and women incur 60% of those losses, the company buys non-food-grade produce from local farmers, especially women, creating stable incomes. Specialized machinery converts seeds and fruit parts into ingredients such as mango butter and essential oils, which are formulated into sustainable raw materials for cosmetics. Eco-friendly production and waste-reduction practices lower environmental impact while adding value to agricultural byproducts and supporting local livelihoods.



MENTOR

Florence Alice Mathingau

Founder/Managing Director
Agribusines Solutions Limited