



## MENTEE

### Doreen Jean Nsasiirwe

Founder and Managing Director  
Westlink Delicacy Api-Group Limited



Uganda

Doreen Jean Nsasiirwe is a Ugandan agripreneur and apiculture expert who leads one of Uganda's most innovative enterprises producing nutrient-rich, eco-friendly products. With nearly two decades of experience in agriculture and rural development, Doreen holds a master's degree in education policy and planning, a Postgraduate Certificate in Bee Farming and Honey Processing Technology from the Hunan Agricultural Institute (China), and certifications in Best Manufacturing Practices and Trainer of Trainers in Beekeeping. She serves as Vice Chairperson of the Uganda National Apiculture Development Organization (TUNADO), is a former Board Member of the Africa Agribusiness Academy, and chairs two women's organizations—Ushi Network and Kaswa Women Chia Seed Growers. A committed mentor, she supports emerging entrepreneurs through the Academy for Women Entrepreneurs (AWE), the African Women Agribusiness Network, and her own enterprise. Her achievements have been recognized through numerous awards over the years, the most recent include; Best Branding Award – Kampala Impact Day (2024), Best Youth Exhibitor – Harvest Money Expo (2025), and Best Innovator – Apiary Enterprise Innovation Challenge (2025).

#### Westlink Delicacy Api-Group Limited

Is a purpose-driven agrifood enterprise dedicated to advancing public health, economic empowerment, environmental sustainability, and social transformation. The company produces and distributes 100% organic, nutrient-rich health products that address pressing health challenges while creating livelihoods for rural communities. Its flagship products include Kisoro Pure Honey (UNBS-certified and award-winning), Bee Propolis, Bee Venom, Chia Seeds, Macadamia Nuts, Shea Butter, and Hibiscus products—all designed to provide natural, safe, and sustainable alternatives to synthetic health solutions. The enterprise employs 7 full-time staff, supports over 500 smallholder farmers, and trains more than 150 youth and women annually in apiculture, regenerative agriculture, and agribusiness branding.



## MENTOR

### Lina Thira

Clinical Nutritionist and Dietitian