



Women SME Accelerator Programme



MENTEE

Roseline Mapuranga

Founder, Tsehla Holdings



South Africa

Roseline Mapuranga is the founder of Tsehla Holdings, a company dedicated to sustainable, climate-smart agriculture. Her journey began in 2018 with hydroponic farming after completing Hydroponic and Tunnel Production studies at Tshwane University of Technology. To enhance her farm management skills, she earned a scholarship from Corteva Agriscience to study Agribusiness Management at the Gordon Institute of Business Science (GIBS).

Roseline's passion for environmental sustainability led her to explore circular farming practices, culminating in her acceptance into the prestigious "Advancing Women in Agribusiness and Innovation" program by Michigan State University, funded by the U.S. Department of State. During this fellowship, she gained expertise in Black Soldier Fly farming, aeroponics, and aquaponics, which she eagerly implemented on her farm upon returning to South Africa. Motivated to share her knowledge, Roseline founded a training center to educate farmers and her community on climate-smart agriculture. To ensure she provides top-quality education, she is pursuing a Master's in Sustainable Agri-Food System Management at the European Institute of Innovation for Sustainability (EIIS). In 2025, her training center will officially open its doors to empower farmers with innovative agricultural practices.

Tsehla Holdings

Tsehla Holdings is a forward-thinking agricultural enterprise specializing in hydroponic vegetable farming, offering innovative solutions to address food security and water conservation. By utilizing hydroponic technology, the company grows crops year-round using 80% less water than conventional farming methods, contributing to sustainable resource management in water-scarce South Africa. Tsehla Holdings provides hydroponic tunnel installation services and training programs for individuals, women, and youth, empowering them with skills to manage efficient farming systems. Focused on sustainability, land optimization, and job creation through skill development, Tsehla Holdings is driving the future of agriculture with environmentally conscious and resource-efficient practices.



MENTOR

Mamati Tembe

Commercial Lead South Africa, FMC