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Mathilda Amollo

Founder & CEO, [Greatlakes Feeds Ltd](#)



Kenya

Mathilda is the Founder and CEO of Greatlakes Feeds Ltd in Kenya. She leads the company in producing high-quality fingerlings and fish feeds that support sustainable fish farming. With a strong background in business management, love for aquaculture and passion for empowering women to rescue them from sex-for-fish practices, she is dedicated to improving fish productivity and ensuring food security in the region. Her leadership at Greatlakes Feeds focuses on innovation and sustainability, driving the development of efficient and nutritious feed solutions. She is committed to empower Women in the Lake regions by transitioning them into fish cage farming to end sex-for-fish practices which has troubled the region for a long-time tackling overfishing, unemployment, malnutrition, HIV/STIs, childhood pregnancy, contributing to both economic growth and food security. She has successfully collaborated with rural communities and women groups to foster financial inclusivity, enterprise growth, and improve livelihoods within Siaya County, situated in the Lake Victoria region of Kenya.

Greatlakes Feeds Ltd

Is a social enterprise established in 2021 along the rural shores of Lake Victoria in Kenya, producing high-quality, affordable fingerlings and fish-feeds using locally sourced materials. The company encourages women to grow farm products which is purchased for raw materials for fish feed production, providing them with income sources, at the same time enabling the company to produce quality fish feeds at lower prices, promoting wider adoption of fish farming. The company is empowering women to engage in cage-fish production through innovative out-grower model that supplies essential inputs on credit, thereby reducing entry barriers so as to combat harmful practices like "sex for fish" balancing profitability with meaningful social impact, showing that businesses can be a force for good. The company demonstrates its commitment to preserve the natural beauty and health of Lake Victoria and environment, while supporting sustainable fish farming practices, by using off-grid solar energy to power the hatchery machines, security lighting, water pumping and manually rowed boats to eliminate water and environmental pollution.



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Becca Simmonds

Client Strategist,
Pinion LLC