



MENTEE

Ketty Shamakamba

CEO, Lake Farms & Fishing Lodge Limited



Zambia

Ketty Shamakamba is a visionary leader and aquaculture expert dedicated to transforming Zambia's fishing industry. With over a decade of experience in aquaculture, including significant roles at some of Africa's largest aquaculture companies, Ketty combines technical expertise with a deep commitment to rural development and environmental sustainability. While working close to fishing villages, Ketty witnessed extreme poverty, post-harvest losses caused by a lack of cold storage, unsafe working conditions, and the "sex-for-fish" trade that exploits women traders. Determined to tackle these challenges, Ketty and co-founder Chiozya launched Lake Farms to empower fishing communities through sustainable and innovative solutions. Lake Farms partners with fishing cooperatives, offering fair prices for their catches and selling fish from cages to women traders. The company provides training, fishing gear, and solar-powered freezers to reduce post-harvest losses, preserve fish quality, and ensure year-round fish availability. Under her leadership, Lake Farms has improved the livelihoods of thousands, particularly benefiting women and youth. Ketty's passion extends beyond business success to create a lasting impact on communities and the environment, positioning Lake Farms as a model of sustainable aquaculture in Zambia.

Lake Farms & Fishing Lodge Limited

Lake Farms & Fishing Lodge Limited is a pioneering social enterprise in Zambia dedicated to empowering fishing communities along Lake Kariba. Founded to combat hunger, poverty, and nutritional deficiencies, Lake Farms sources tilapia and crayfish from local fishermen at fair prices while supporting over 5,000 women and youth fish traders. These traders operate mainly in fishing villages, and low-income neighborhoods, serving the Bottom of the Pyramid (BOP) market by connecting affordable, nutritious fish products to households with limited protein access. The organization has enhanced the livelihoods of over 550,000 people to date. By addressing the BOP market, Lake Farms tackles food insecurity while empowering women traders with sustainable livelihoods. This initiative also combats the exploitative "sex-for-fish" trade, which has contributed to the spread of HIV/AIDS and STIs among women. Women traders act as vital intermediaries, ensuring vulnerable populations access fresh, affordable fish. The company also contributes to rural tourism by building chalets along a scenic trail from Lake Kariba to the Zambezi River. Through its holistic approach to community development, environmental sustainability, and economic empowerment, Lake Farms & Fishing Lodge Limited stands as a beacon of responsible aquaculture and rural transformation in Zambia and beyond.



MENTOR

Maimbolwa Mooto

Founder,
Mooto Farms Limited