



MENTEE

**Cynthia Tapiwa Jera**

Director, Total Farm Solutions



Zimbabwe

Cynthia Tapiwa Jera is an accomplished Agronomist and entrepreneur whose diverse experiences shape her dynamic approach to agriculture. As co-director of Total Farm Solutions in Harare, Zimbabwe, she brings extensive expertise in horticulture and poultry farming, while continually exploring innovative agricultural practices. Passionate about empowering women in agriculture, Cynthia equips female farmers with tools and knowledge for sustainable farming, improving crop yields and livelihoods. She collaborates with farmers, communities, educational institutions, NGOs, and other stakeholders to integrate new technologies, streamline farming operations, and strengthen market connections for more resilient agricultural practices.

**Total Farm Solutions**

Is a dynamic organization specializing in various aspects of agricultural infrastructure. From designing and constructing greenhouses and other agricultural structures to implementing efficient irrigation systems, the company is committed to providing comprehensive solutions that meet the needs of farmers. Additionally, it excels in nursery seedling production, operates a retail shop for agricultural supplies, and offers expert farm consultancy services. The overarching goal of Total Farm Solutions is to enhance agricultural productivity one hectare at a time. By empowering farmers to embrace sustainable farming techniques, the organization aims to support the growth and scaling of their businesses. In a country facing the challenges of climate change, Total Farm Solutions is dedicated to providing innovative solutions that mitigate the adverse effects on agricultural yields and production, ensuring a more sustainable future for Zimbabwe's farming community.



MENTOR

**Jen Hertzog**

Brand and Client Experience Leader,  
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