DIGITAL AGRICULTURE ASSOCIATION

Our Mission is to grow digital agriculture to help grow the world's food

THE DIGITAL AGRICULTURE ASSOCIATION

aims to bring the voice of the industry to issues relating to innovation and technological and digital applications in the agriculture sector. The Association will also aim at nurturing an ecosystem for organizations working in the digital agriculture space for increased cooperation.

Benefits:

- Monitor fast changing policy and legislative environments
- Identify emerging issues impacting your business
- Network with companies in the digital agriculture space
- Get visibility for your sector and your company in the United Nations
- Have position papers to share with key stakeholders
- Have a group representing you, protecting you and giving voice and visibility to your work

Precision farming • Data aggregation and analysis • Satellite imagery and guidance • Field mapping and surveying
Advanced image processing • Weather forecasting • Financial and market information
Automated farm machinery • Robotics • Automated workflows – and more

Promoting innovation and creating benefits for farmers and actors in the food systems

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Membership dues

We invite all private sector companies working in the digital agriculture space to become a founding member in one of these categories.

Categories	Sales Levels	Membership Dues
A	Companies with sales >4 million$	$10,000
B	Companies with sales >1 million$	$5,000
C	Companies with sales <1 million$	$2,500
D	Companies with sales <250,000$	$1,500

Potential sponsorship of specific committee work.

Thematic Committees

Committee 1: Data Ownership, Privacy, and Provision

- Access to agricultural data
- Data use & ownership
- Provision of agricultural data

Committee 2: Market Development

- Encouraging uptake and use
- Labor/Workforce issues
- Enabling infrastructure to support adoption of new technologies and services (connectivity, quality of infrastructure, availability)

Committee 3: Policy and Advocacy

- Benefits of digital ag (for growers, consumers, traders, the environment and society as a whole)
- Communications

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