



## Digital Agriculture Association Governance at a Glance

### Association Legal Status

- Informal Association in Year 1
- Revisit possibility of incorporation in Year 2

### Board Composition

- 8 board members
- Chosen by election at the annual meeting (virtual by conference call)
- An interim board will be elected until the first annual meeting

### Membership Committee

A membership committee will be established tasked to recruit members in the startup phase

### Secretariat

- Association Secretariat by Emerging
- Virtual office

### Voting

- 1 vote per member

### Membership criteria

- Private sector companies collecting and storing information on primary agriculture
- Aim to get broad geographical representation
- Representation across both large-scale farming and small-scale production

### Membership dues

Potential categories for consideration and feedback:

Categories	Sales levels	Membership dues
A	Companies with sales >4 million\$	\$ 20,000
B	Companies with sales >1 million\$	\$ 10,000
C	Companies with sales <500,000\$	\$ 5,000
D	Companies with sales <250,000\$	\$ 3,000



Potential sponsorship of specific committee work.

## **Mission**

***To grow digital agriculture to help grow the world's food.***

The Digital Agriculture Association aims to bring the voice of the private sector to issues relating to innovation and technological and digital applications in the agriculture sector. The Association will also aim at nurturing an ecosystem for organizations working in the digital agriculture space for increased cooperation.

The Association will undertake activities agreed by the members in the workplan. Such activities may include, amongst others:

- a. Information sharing on multi-lateral processes
- b. Identification of emerging issues
- c. Development of position papers
- d. Network and advocacy
- e. Communications on the role and value of digital agriculture

## **Name Options**

- Digital Agriculture Association