



**Request for Proposal
For a Consultant to Co-ordinate Development of a 10-Year Research Strategy for
Pulse Crops**

**To Emerging ag inc.
Co-ordinating on behalf of the Global Pulse Confederation**

Grant Support by the International Development Research Council of Canada

August 24 2016

Overview:

Emerging ag inc is soliciting proposals from qualified suppliers to assist in coordinating the development of a 10-Year Research Strategy for in the context of the 2016 International Year of Pulses.

The supplier will work closely with Emerging ag inc in development of the strategy. In the context of the International Year of Pulses, Emerging ag inc acts as Secretariat to the Global Pulse Confederation which has convened a Productivity and Sustainability Committee comprised of experts from many pulse institutions. The group has helped to frame the scope of the report and assisted in the development of a list of experts. It will be available as advisors through the process of developing the project.

Emerging ag inc will co-ordinate communications and activities for the champions programme related to this project.

Potential suppliers should demonstrate previous experience in a similar role. A doctorate is preferred in agricultural sciences or nutrition. Experience in pulses is desirable.

All proposals must be received by 5:00 pm Mountain Daylight Time on August 29, 2016.

Proposals and all enquiries are to be submitted via email to robynne@emergingag.com

Emerging ag inc. reserves the right to reject any or all proposals, as well as to accept the proposal which will be to the best advantage, as determined at the sole discretion of Emerging ag inc.



1- About Emerging ag inc.

Emerging ag inc. is incorporated in Calgary, Canada and was founded by President Robynne Anderson in 2010. The company works in agriculture, food and health. Visit www.emergingag.com.

Emerging ag inc specializes in Issues Management and Communication Strategies that help our clients in the global, national and local agriculture, food and health sectors navigate challenges, unlock potential and uncover opportunity. We have a proven track record of building and protecting the value of reputations, relationships and resources in a world of complex expectations and evolving realities.

The UN has declared 2016 to be the International Year of Pulses, and Emerging is excited to be acting as the Secretariat for the Global Pulse Confederation's IYP Activities. We will be helping coordinate global promotions and events, as well as fundraising efforts, communications, and more.

In particular, we are co-ordinating the development of the 10-Year Research Strategy.

The Global Pulse Confederation (GPC-IPTIC) is head quartered in Dubai and licenced under the Dubai Government authority, Dubai Multi Commodity Centre (DMCC). GPC- IPTIC is the not-for-profit peak body for the whole global pulses industry value chain. As the sole international confederation for the industry it enjoys membership from 18 national associations (federations) and over 600 private sector members in an industry worth over \$100 Billion at the retail level and over 60 million tonnes in pulse production and distribution in over 55 countries.

The organisation represents the common good of all sectors of the global pulse industry value chain from growers and researchers, through input and logistics suppliers, traders, exporters and importers to government bodies, multilateral bodies, processors, canners and consumers.

GPC- IPTIC is currently coordinating activities undertaken by the association (the International Pulse Trade and Industries Confederation) in the context of the International Year of Pulses to be held in 2016. To help deliver many activities and commitments Emerging ag inc. is contracted as the secretariat for its IYP activities.

2- About the project

The International Year of Pulses (www.iyp2016.org) provides an opportunity to raise awareness and to celebrate the role of beans, chickpeas, lentils and other pulses in feeding the world. It can be a galvanizing moment to draw together key actors to further the contributions pulses make to health, nutrition, and sustainability.

An International Year creates a unique opportunity to encourage connections throughout the food chain to better utilize pulse-based proteins, further global production of pulses, improve crop rotations, and address the challenges of trade of pulses.

The supplier is expected to contribute to the success of the 2016 International Year of Pulses by Emerging ag inc. supporting the work of The Global Pulse Confederation and will report to Robynne Anderson, President of Emerging ag inc., based in Canada, secretariat to the International Year activities of GPC and is funded by IDRC. All suppliers



must comply with the IDRC rules for conducting research, including commitment to provide project details and disclosure letters to all participants.

The supplier will be expected to share its time between three key activities:

- Develop a 10-Year Research Strategy white paper with 5 co-authors.
- Conduct interviews with research experts.
- Convene a write-shop to build consensus on the key components of the 10-Year Research Strategy.
- Complete revisions to the white paper based on feedback and a detailed synopsis.

All activities will be coordinated with the members of the coalition and its representatives.

All suppliers are expected to provide all working documents, including their response to the RFP, in English. In addition, suppliers and their staff must be able to use English as their working language in their interaction with GPC and Emerging ag inc.

3- The Proposal

The proposal should contain the following:

1) Past experience and examples

Please provide a CV and cover letter, detailing relevant experience

Ability to work with scientific teams, fluency in plant research and systems research terms, and a track-record in building consensus are considered assets. Examples of global strategies and papers would be relevant. Capacity for accurate, well written documents are essential.

2) Proposed Work Plan and Timelines

The contract shall begin by September 1 and will ideally run until November 12 when the working draft is complete.

Key dates:

International Legumes Society meeting - Portugal – October 11-14, 2016

Pulses for Nutritional Security and Agricultural Sustainability – India – Nov 12-14, 2016

It is hoped the October meeting can be a “write-shop” and the November meeting as an opportunity for announcement.

Due to short timelines, Emerging ag inc will consider completion by December 15 as an alternate for completion.

3) Fees (in CDN dollars)

The total fee for services allocated to this project is:

\$16,000 to co-ordinate the participation of co-authors for five sections of the report and conduct interviews with research experts for each section

\$7000 to prepare a detailed paper that includes a synopsis of the 10-Year Strategy white paper

\$4000 for on-site participation in write-shop (to include travel for consultant)

\$5000 for revision of report

Total \$32,000 (CDN)

The consultant should provide a proposed activity and fee schedule. Daily rates should be cited and cannot exceed CDN \$1000 per day.



4- Submission of Proposal

Proposals must conform to the below requirements:

- Proposals are to be submitted via email to robynne@emergingag.com
- Proposals should be in English
- All quotes should be provided in CDN dollars. The prices quoted in the proposal must be firm and must be valid for acceptance by Emerging ag inc. for sixty (60) days from the RFP submission closing date
- Proposals are to include Cover Letter, Curriculum Vitae, answers to any questions specified in this document
- Deadline for submitting proposals is 5:00pm Mountain Daylight time on August 29, 2016
- Proposals received after closing deadline are unlikely to be considered. If the proposal is incomplete, conditional, obscure, ineligible or contains other irregularity it is unlikely to be considered

5- Evaluation of responses

Responses will be evaluated based on the following criteria:

- Bidder's understanding of the terms set out in Section 3 and ability to meet the specifications stated in this section
- Bidder's demonstrated skills, reputation, experience, expertise, and financial stability
- Capacity to deliver the final product
- Cost competitiveness
- Emerging ag inc. reserves the right to interview potential resource(s) and reject or accept the Bidder's proposal based on the interview results

6- Confidentiality & Non-Disclosure

Bidders agree to standard business practice related to the confidential treatment of information provided by Emerging ag is in effect, and at all times thereafter, the successful Bidder and any officers, employees or agents of the successful Bidder:

- will treat as confidential all information, data, documents, and materials acquired or to which access has been given in the course of, or incidental to, the performance of the agreement,
- will not disclose or permit to be disclosed, to any person, corporation or organization such information, data, documents, or materials without first obtaining written permission from Emerging ag inc and the Global Pulse Confederation; and
- will comply with any rules or directions made or given by Emerging ag in with respect to safeguarding or ensuring the confidentiality of such information, data, documents or materials

This document must not be copied in whole or in part for any reason other than in the course of providing the information requested, without the expressed written permission of Emerging ag inc.

7- Right to approve sub-contractors

Emerging ag inc. reserves the right to approve any subcontractors used by the Bidder and the Bidder must have the prior written approval of Emerging ag inc. prior to contracting any subcontractor for goods or services related to this RFP or the subsequent agreement.